



### **UNEP DTIE OzonAction Programme under the Multilateral Fund**



#### **"Saving the Ozone Layer - Every Action Counts" Video and Video Booklet**

PRESS RELEASE - New Video - August 1995

"Saving the Ozone Layer - Every Action Counts" is a new 18 minute video produced by Television Trust for the Environment (TVE) for the United Nations Environment Programme Division of Technology, Industry and Economics (UNEP DTIE) centre's OzonAction Programme under the Multilateral Fund.

As part of the information clearinghouse activities of UNEP DTIE's OzonAction in Programme, the video will be one of the important tools to create awareness among developing countries. The OzonAction Programme also collects data, prepares country programmes and assists developing countries in training, networking and institutional strengthening activities.

The video explains why the ozone layer is threatened, the implications of ozone depletion and what can be done to prevent it, with emphasis on contribution developing countries can make towards the phase-out of ozone-depleting substances. Approved by a panel of distinguished scientists and technical experts, the video is an up-to-date, uncomplicated introduction to the key scientific and policy issues involved in protecting the ozone layer. It is aimed at a general audience and can also be useful for specialists involved in activities to implement the Montreal Protocol as an awareness-raising and educational tool.

The video is accompanied by a video booklet which presents background information on the themes covered in the video in the question and answer format. The booklet also suggests subjects for discussion and provides references where information can be found.

"Saving the Ozone Layer - Every Action Counts" is being launched on the occasion of International day for the preservation of the Ozone Layer on 16 September. English, French and Spanish, versions for the video are now available in VHS PAL, SECAM or NTSC formats. The booklet is also available in English, French and Spanish.

#### **To Order**

Video (Price: US\$50/copy) + video booklet

Video booklet only (Price: US\$25/copy)

Please specify which VHS format is required: PAL, SECAM, NTSC

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#### **About UNEP Industry and Environment**

UNEP established its Division of Technology, Industry and Economics office (UNEP DTIE) in 1975 to bring industry and government together to promote environmentally sound industrial development. UNEP DTIE is located in Paris. Its goals are: 1) to encourage the incorporation of environmental criteria in industrial development plans; 2) to facilitate the implementation of procedures and principles for the protection of the environment; 3) to promote preventive environmental protection through cleaner production and other proactive approaches; 4) to stimulate the exchange of information and experience throughout the world. DTIE provides access to practical information and develops cooperative activities backed by regular follow-up and assessment. To promote the transfer of information and the sharing of knowledge and experience, DTIE has developed three complementary tools: technical reports; the quarterly "Industry and Environment" review and a technical query-response service. UNEP DTIE is conducting the following main programme elements: Accident Prevention (APELL), Cleaner Production, Energy, OzonAction, Pollution Management, Tourism.

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