

"A Climate for Cooperation and Strategic Leadership": Business & Industry Global Dialogue '07



hosted by UNEP with the support of Brazilian business and industry

Maksoud Hotel, Sao Paulo, Brazil, 15 - 16 October

Final Agenda

Day 1 : The global energy, climate and chemicals agenda

8:00 - 9:00 Registration

9:00 - 10:00 Opening remarks by Sylvie Lemmet, Director, UNEP Division of Technology, Industry and Economics
Alexandre Furlan, Treasurer, Brazilian Confederation of Industry (CNI)
Paulo Skaf, President of FIESP

Opening address by Ambassador Rubens Ricúpero

Proceedings and approach of the meeting: Arab Hoballah, UNEP, and facilitator Paul Hohnen¹

10:00 - 10:30 Coffee / Tea

10:30 - 12:00 **Session 1: New business climate - emerging approaches in climate friendly management and business**

- New business models to deliver climate strategies - company experiences, collective action and recent initiatives by the private sector
 - o Luis Cesar Stano, Safety, Environment and Health Manager, Petrobras
 - o Richard Sykes, Executive Secretary, International Petroleum Industry Environmental Conservation Association (IPIECA)
 - o Robert Hofstede, Regional Director, IUCN Latin America
 - o Tim Juliani, Markets and Business Strategy Fellow, Pew Center - Business Environmental Leadership Council (BELC)
 - o Arab Hoballah, UNEP DTIE Branch Head, Sustainable Buildings and Construction Initiative & Marrakech Task Force

Sponsoring partners:



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¹ To optimise panellist and participant exchange, all sessions throughout the meeting will be held in an informal 'discussion group' setting, facilitated by Paul Hohnen of Sustainability Strategies, Amsterdam.

12:00 - 13:30

Session 2: New business climate - emerging markets in climate friendly technologies and trade

- New technologies and the evolution of carbon markets, entrepreneurial solutions and investments
 - o Girish Sethi, Senior Fellow & Associate Director, Energy Environment Technology Division, The Energy and Resources Institute (TERI)
 - o Paul Simpson, Chief Operating Officer, Carbon Disclosure Project
 - o Hilary McMahon, Climate Energy and Pollution Program, World Resources Institute (WRI)
 - o Vitor Feitosa, Health, Environment and Security Manager, Samarco Mineração
 - o Wilher Pos, Environment Issues Director for Latin America, Anglo Gold

13:30 - 15:00

LUNCH

15:00 - 16:00

Session 3: New business chemistry - responsible chemicals management and persistent pollutants

- Progress with the Strategic Approach to International Chemicals Management (SAICM) implementation, the role of business in implementing the goals of global conventions, and new initiatives by business to advance responsible chemicals management, on site and through supply chains
 - o Mathew Gubb, SAICM Secretariat, UNEP Chemicals
 - o John Phillips, Director, Global Chemicals Management Policy, EH&S, The Dow Chemical Company and representing International Council of Chemical Associations (ICCA)
 - o Sergia Oliveira, Projects Manager, Ministry of Environment of Brazil
 - o Jeffer Castelo Branco, Director of Environmental Health, ACPO - Associação de Combate aos Poluentes

16:00 - 16:30

Coffee / Tea

16:30 - 18:00

Session 4: New business chemistry - building capacity for responsible chemicals management

- Integrating environment, health and safety... thinking of employees, consumers, local communities; safer production and related standards... Do we have the right tools? Are they known, understood and being used?
 - o Antonio Gomes de Mattos Neto, Industrial Director, Suzano Petroquimicas
 - o Jan-Uwe Klüssendorf, EH&S Director, BASF AG
 - o Nilton Freitas, CUT-Brazil and International Federation of Chemical, Energy, Mine and General Workers' Union

Day 2: Trends in Latin America and a Global Public-Private Dialogue

9:00 - 10:30

Session 5: New climate and energy - business perspectives and company experiences from the region

- responses by regional companies to deliver climate strategies and new trends in renewable energy in Latin America
 - Sérgio Barbosa de Almeida, Chief of the Environment Department, Eletrobras
 - Dante Pesce, Executive Director, VINCULAR, Valparaíso, Chile
 - Laura Tetti, ÚNICA - Union of Sugar Cane Industry of Sao Paulo
 - Roberto Smeraldi, Friends of the Earth Brazil Amazon

11:00 - 12:30

Session 6: New chemistry and social responsibility - business perspectives and companies experiences from the region

- sustainable consumption, product stewardship and corporate responsibility: improved management, employee capacity, customer and community relations to implement the Responsible Care Global Charter
 - Marcelo Kós Silveira Campos, Technical Director, ABIQUIM
 - Mario Antonio Carneiro Cilento, Vice-President, Carbochloro Industrias Quimicas S.A.
 - Carlos Simon, Division Director, Maritime Terminals, Oxiquim, Chile
 - Luiz Ramalho, Director Sustainable Business Development, InWEnt - Capacity Building International, Germany
 - Eduardo Luppi Jr., Vice-President for Innovation, Natura Cosmetics

12:30 - 14:00

LUNCH

14:00 - 17:00

Session 7: New climate, energy and chemicals - a high level roundtable debate in two sessions on public policy, regulation and partnership

Introduction by facilitator

Session A:

- Lessons from the chemicals industry on technology support and capacity building
- Business engagement in the chemicals conventions and global policy processes
- Challenges and prospects for cooperation through new public-private partnerships addressing responsible chemicals management
- Next steps in the Strategic Approach to International Chemicals Management (SAICM) process
 - Mariano Arana, Minister of Housing, Territorial Planning and Environment, Uruguay
 - Jackson De Toni, Strategic Planning Manager, Brazilian Agency of Export Promotion and Investment

- José Carlos Grubisich, President, Braskem
- Ricardo Young, President, Instituto Ethos
- Marie Claire Segger, Director, Sustainable Development and International Affairs, Natural Resources Canada
- Lucien Royer, Trade Union Advisory Committee to the OECD and International Trade Unions Confederation (ITUC)
- Maurício Reis, Executive Manager for Industrial Competitiveness, CNI

15:15 - 15:45	Coffee / Tea
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Session B:

- The IPCC Fourth Assessment Report, policy recommendations and reflections on Bali negotiations for the post 2012 regime
- Challenges in financing cleaner development and sustainable urban development, incl transport systems and industrial estates
- Business & Industry engagement in improved development and enforcement of standards and policies for Sustainable Consumption and Production (Marrakech Process)
- The UNGC / UNEP / WBCSD business leaders climate statement “Caring for Climate”: a call to governments and business
 - Marina Silva, Minister of Environment, Government of Brazil
 - Monique Barbut, Chief Executive Officer, Global Environment Facility
 - Beatriz Nassur Espinosa, Director-General for Safety, Environment and Health, Petrobras
 - Luiz Gylvan Meira, University of Sao Paulo
 - Monga Mehlwana, Natural Resources and the Environment, Council for Scientific and Industrial Research (CSIR), South Africa
 - Denise Hamu, Chief Executive, WWF-Brazil
 - Raymundo Magliano Filho, President of Bovespa

17:00 - 17:30 Closing remarks by Sylvie Lemmet, Director, UNEP DTIE
 Closing remarks by José Augusto Fernandes, CNI
 Closing remarks by Nelson Pereira dos Reis, FIESP and ABIQUIM.

18:00	CLOSURE, COCKTAIL
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