How the CFO Platform works

- **Learn** about climate financing issues and ideas (*Glossary, Library, Links*)
- **Research** project feasibility (*Tools*) and financing (*Funding Sources & Tools*)
- **Plan** a new project (*On the Ground, Library*)
- **Implement** a project and **collaborate** with other CFO users

[www.climatefinanceoptions.org](http://www.climatefinanceoptions.org)
The CFO Platform: A joint UNDP/World Bank initiative

- **CFO Team**: Project managers Ari Huhtala (WB) & Marcel Alers (UNDP) with UNDP and WB support staff

- **Initial funding** of the Platform combined the resources of UNDP and World Bank for scoping and development

- **Fundraising** for permanent, independent CFO Platform home to be coordinated by UNDP & World Bank

- **Supports** key result area ‘Catalysing environmental finance: creating conditions that allow markets to provide effective solutions for sustainable development’

[www.climatefinanceoptions.org](http://www.climatefinanceoptions.org)
Outcomes of the UNDP/WB CFO collaboration

1. **Strengthening** national and subnational capacities to make informed investment decisions through improved access to climate finance information

2. **Enhancing** national and subnational capacities to assess and understand climate finance through peer networking and knowledge sharing

3. **Strengthening** UN and MDB capacities for monitoring and reporting climate finance flows through the development and testing of indicators

4. **Establishing** a permanent Programme Secretariat to administer and host the Platform
Knowledge sharing & capacity building

- Close coordination with UNFCCC climate finance information initiatives in adaptation funding

- South-South cooperation with CFO workshops and online collaboration via CFO User Community

- Information sharing with civil society organisations: World Resources Institute, Project Catalyst, reegle

- Translation of hard-to-find climate finance data and information into several languages

- Archive of best practices and lessons learned in relatively new field of sequenced climate finance

www.climatefinanceoptions.org
Most extensive online database of climate financing

- Over 60 in-depth, detailed analyses of a wide array of climate funding sources
- Complete with eligibility guidelines, application instructions and contact information
- Quickly and clearly informs users of the essential features of the funding source and how to access those funds
- Content expanding to include public-private partnerships, private sector and philanthropic funds

www.climatefinanceoptions.org
Case studies inspire and catalyse replication

- Innovative uses of funds and how they were utilised in a real world context
- Wide range of methods for blending and sequencing of funds for project implementation
- Case studies investigate enabling policy environments that foster successful projects
- Archive of best practices / lessons learned

www.climatefinanceoptions.org
Knowledge tools for every need

- Library of climate finance documents for in-depth looks at specific areas
- Web-based and downloadable tools to analyse emissions, financial figures
- Built-in online CFO User Community allows user-to-user interaction for seeking out best practices, sharing lessons learned and forging new partnerships

www.climatefinanceoptions.org
How it works: **Advanced Search**

- All elements of the CFO Platform are searchable by Focus Area, Sector, Geography, Financing Mechanism
- Additional search fields can filter content based on Financing Needs, and Funding Source (bilateral, multilateral, private, etc.)
- Narrow results by type of content desired (‘Asset Type’): Funding Sources, Projects, Tools, Library
- With User Community expansion, User profiles become searchable assets to connect potential partners

www.climatefinanceoptions.org
Since early 2011, over 20,000 visitors from 154 countries have viewed CFO Platform content more than 70,000 times.

CFO attracts new and returning visitors in almost equal amounts (60% new visitors).

Of the top ten countries in terms of CFO web traffic, five are developing countries.

Web traffic patterns and user survey point to weekly use of the CFO for a variety of reasons, including opportunities for peer-to-peer networking on climate finance issues.

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Thank You

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