



## THE MAYRHOFEN CP PROGRAMME DECLARATION

(7<sup>th</sup> UNIDO/UNEP/NCPC Annual Meeting)

In Mayrhofen on 9 May 2003, the participants to the Seventh UNIDO/UNEP NCPC Annual Meeting have agreed to approve the following Declaration:

The present document will contribute to enhance the implementation of the Millennium Development Goals by fostering the Sustainable Industrial Development in the participating countries. In light of the national and international priorities, UNIDO / UNEP NCPCs and NCPPs network will assist the national industries in improving their productivity and competitiveness to facilitate the access to new and more demanding markets.

By signing the present document, the parties hereby affirm that the following eight focus areas will represent the main lines for technical cooperation during the next two years:

1) The programme will strengthen the network of NCPCs and NCPPs and their capacity to promote the transfer and diffusion of EST, as well as help in the establishment of mechanisms to bring together suppliers and requesters of EST. Promotion of EST will go hand-in-hand with the stronger sectoral approach of the programme, since it requires knowledge of sectoral needs, by:

- Facilitating access to the NCPCs and NCPPs to relevant databases for technology transfer;
- Strengthening the use of mechanisms for the exchange of experiences related to EST among NCPCs and NCPPs and with UNIDO;
- Ensuring that NCPCs and NCPPs have access to strong EST expertise in the relevant industrial sectors of their countries and in cross-sectoral technologies in areas such as energy and water;
- Preparing guidelines on how NCPCs and NCPPs should facilitate EST transfer, and training them on the use of these guidelines;
- Building the capacities of the NCPCs and NCPPs to ensure that holistic and sectoral approach applied meet established environmental and social requirements and satisfy the needs of sustainable economic development of the participating countries;
- Assuring that NCPCs and NCPPs work with strategic partners to facilitate EST transfer.

2) The programme will build links with UNIDO's network of Investment and Technology Promotion Offices and UNEP CP financing mechanisms and will actively facilitate the creation and the promotion of "Green" Credit Lines and foster business cooperation with enterprises wishing to invest in EST, by:

- Continuing and extending the training of the NCPCs and NCPPs in investment promotion related issues (preparation of bankable proposals, training of financial institutions, etc.); creating formal mechanisms and the necessary framework conditions for cooperation between the ITPO network and the



network of NCPCs and NCPPs; promoting the idea of establishing tailored “green” credit-lines, with appropriately streamlined procedures / requirements;

- Working intensively with SME’s in the preparation of bankable proposals;
- Increasing the awareness of financial institutions on the benefits that CP can bring to investment projects; supporting financial institutions in the appraisal of investment proposals in the context of their environmental sustainability;
- Promoting the NCPCs and NCPPs as partners in the evaluation of investments in new industrial plants, to assure that CP principles have been respected.

3) The programme will continue to promote a greater integration between CP and other tools that foster sustainable development, in particular in the fields of energy efficiency, as well as social and labour issues (including health and safety). The objective will be to make the NCPCs and NCPPs focal points for enterprises and other stakeholders opting for prevention as their strategy of choice.

4) The programme will promote the NCPCs and NCPPs as the partners of choice in their countries for all activities that focus on overcoming environmentally and social-related barriers to market access, particularly by SMEs. This will include inter alia developing activities on eco-design as well as on social and environmental accountability and reporting.

5) The programme will continue to promote the NCPCs and NCPPs as partners in the implementation of preventive projects required by, and funded through, Multilateral Environmental Agreements, particularly the Stockholm Convention, the Kyoto Protocol, the Basel Convention and projects funded under the umbrella of GEF. In addition, it will ensure that the NCPCs and NCPPs are aware of the position of their countries on all relevant MEAs and offer their contribution towards their implementation.

6) The programme will foster and establish regional networking, to maximize the synergies between national centres in the exchange of information, experience, and expertise, by:

- Learning from the existing experience in national and regional networking;
- Working on bottom-up mechanisms for the creation and implementation of regional networks;
- Benefiting from the already existing infrastructure, cooperation activities and “informal networking”.

7) The programme will increase the awareness creation on the benefits of CP to other countries and assist them to establish and operate new NCPCs or NCPPs.

8) Finally, the programme will work on the implementation of the recommendations made during the 7<sup>th</sup> UNIDO/UNEP NCPC Annual Meeting, including them in the annual work plans, training programmes and development of new tools. The programme’s partners will report on the results achieved, in the next annual meeting.

The parties will meet in 2004 in St. Petersburg.

Signed, in Mayrhofen, Austria, 9 May 2003