

Latin America and Caribbean Regional Strategy on Sustainable Consumption and Production

I – Establishment strengthen a Regional Council of Government Experts on Sustainable Consumption and Production

- Elaborate an inventory of the principal activities on sustainable consumption and production in every country of the region.
- Promote the development of national strategies on sustainable consumption and production.
- Evaluate and monitor the activities on sustainable consumption and production and their impacts within the framework of the regional and national strategies.
- Organise the annual meeting of the Regional Council of Government Experts.

II – Creating and strengthening the capacities of government institutions through workshops, training, information and technical assistance in the following topics:

- Internalisation of environmental costs and environmental fiscal reform.
- Implementation of integrated and transversal policies on SCP
- Sustainable procurement.
- Environmental accounting.
- Seminars to analyse the promotion of infrastructure and technology transfer in the region.
- Use of economic instruments to design environmental policies with the support of UNEP and CEPAL.
- Training on environmental legislation and international agreements.
- Seminar to analyse the impacts generated by the productive activities and services (industry and tourism) and the advantages and/or benefits generated by the implementation of sustainable consumption and production practices.

III – Capacity building for the productive and financial sectors through workshops, training, information and technical assistance in the following topics:

- Cleaner production.
- Eco – design.
- Life Cycle Analysis.
- Corporate social and environmental responsibility.
- Integrated sustainable development.
- Green market opportunities.
- Environmental accounting.
- Chapter of goods and environmental services of the World Trade Organisation.
- Development of project proposals to access national and international funds.
- Training on environmental legislation and international agreements.
- Training the financial sector on sustainable environmental management.
- Promote a strategy to link the productive sector with research and development institutions in order to generate, disseminate and implement technologies that enable sustainable development.

- Seminar to analyse the impacts generated by the productive activities and the advantages and/or benefits generated by the implementation of sustainable consumption and production practices.

IV – Environmental Awareness Campaigns and Capacity Building

- Information campaigns on sustainable consumption, using effective strategies of information and communication.
- Include the topic of sustainable consumption in formal and informal education programs.
- Creation of partnerships with NGOs working on sustainable consumption and production and environmental education.
- Implementation of Environmental Management Systems in national and local government institutions.
- Vocational training and capacity building for educators on sustainable consumption.

V – Implementation of pilot projects, such as

Implementation of programs focused on young people (e.g. YouthXchange UNEP-UNESCO)

- Implementation of Sustainable Procurement programmes in all governments of the region with the support and modules developed by UNEP.
- Implementation of UN Guidelines for Consumer Protection.
- Seminars and national and/or regional projects on Corporate Social and Environmental Responsibility.
- Projects of co-operation between the big multinational companies and the small and medium enterprises.
- Support and continue the initiatives of Sustainable Cities in the region (transport, energy and solid waste), and promote the exchange of experiences.
- Case studies on production and marketing of sustainable products with special emphasis on small and medium enterprises.
- Promote the design of sustainable consumption and production strategies in all countries of the region.
- Creation of credit lines for cleaner production and shifting to sustainable production.

VI – At national level it is suggested that every country:

- Promote the supply and demand of sustainable products and services with the co-operation of other ministries and relevant partners such as chambers of commerce, consumers groups, among others.
- Strengthen its regulatory framework to provide the right signals and incentives to adopt sustainable consumption and production patterns.
- Promote the recommendations on national policy elaborated by the Regional Government Experts Council on Consumption and Production.

- Create opportunities of dialogue between the different national initiatives on sustainable consumption and production, for example creation of a coordinating group on national dialogue on sustainable consumption and production.
- Develop a national inventory of the principal activities on sustainable consumption and production.

VII – Development and search of financing mechanisms:

National:

- Creation of National Trust among others.

International:

- To identify the organisations from which the region can access financial and technical assistance, in order to strengthen and implement national and regional programs on sustainable consumption and production.