

Ministério do Meio Ambiente
Secretaria de Articulação Institucional e Cidadania Ambiental
Departamento de Cidadania e Responsabilidade
Socioambiental

SCP Experiences of Brazil and preparing for Rio + 20

SCP Challenges

“HARDWARE”

Infraestructure, technology,
products and services,
economical tools

+

“SOFTWARE”

Consumers' change of
behavior tools

Instrumentos para el

Entrepreneurs, Government

Consumers, civil society, media

Marrakech Process

Will support:

- **Implementaition of PCS**
- Elaboration of 10YFP supporting regional and national initiatives
- responses to Johannesburg Plan.

PCS Brasil – main actions

- Sustainable Public Procurement
 - Sustainable Consumption
 - Sustainable Construction
 - Public Administration
- Environmental Agenda - A3P

ACTION 1

PLASTIC BAGS IN BRAZIL

Brazilians consume: 33 million a day

1 billion a month

12 billion a year

500 bi a year in the world

The use of plastic

- Hard plastic is used in 77% of products
- Consumption of 3,9 million tons a year
- Each family throws away 40k of plastic a year
- 56% of plastic waste comes from used products
- More than 80% are used just once

Plastic Recycling in Brazil

- Around 22% of plastic was recycled in 2008 meaning 326 thousand tons a year
- 60% from industrial waste and 40% from urban waste
- Brazil is the 4th country in mechanical plastic recycling
- BAG IS A DRAG Campaign

A3P

It is an strategy for building a new institutional culture in order to change behaviours and include social and environmental criteria in the governmental sector.

A3P's main goals

- Grant **information** to government workers about environmental issues
- Promote **sustainable use of natural resources** and governmental expenses reduction
- Contribute to **reviewing production and consumption patterns**
- Contribute to implementing the Brazilian National Plan on Climate Change - **PNMC** (7 main practices for reducing negative environmental impacts in the sectors of Energy; Transportation, Construction; Waste; Industry; Businesses; Agriculture and Forestry).

How to be a member of A3P

1st. - The Governmental Institution build an **Action Plan** based on the current situation of its activity and building like energy efficiency; waste prevention and separation; water use; use of electronic machines; use of paper, etc.

2nd. - It creates an A3P Commission within the institution

3rd. - It presents an action plan to A3P for MMA's legal department to analyse and approve it

A3P monitors its implementation.

Such plans are usually for 2 years of work.

A3P in numbers

110 Governmental Institutions have already signed an A3P Commitment Term (Action Plan)

450 member institutions of A3P network

A3P at MMA:

- around 50% electricity economy
- acquisition of double face printers
- acquisition of alcohol powered cars
- installation of rain water collector

Waste Management



Decreto Nº 5.940, de outubro de 2006: instituiu a separação dos resíduos recicláveis descartados pelos órgãos e entidades da administração pública federal direta e indireta, na fonte geradora, e a sua destinação às associações e cooperativas dos catadores de materiais recicláveis, e dá outras providências.



Existe, ainda, um quarto “R” – recusar consumir produtos que gerem impactos ambientais significativos.

Rio + 20

Main strategies:

- Engaging all stakeholders at the national and local levels
- Making information available
- Involving private sector

Rio + 20

“There is no need to redefine sustainable development, and a green economy is not a substitute for sustainable development”

By a participant in the first prep Committee Meeting for the UNCSD 2012