



The Marrakech Process

Building Cooperation on Sustainable Consumption & Production

Ms. Adriana Zacarias Farah
UNEP – DTIE
10 July 2010

The Marrakech Process on SCP

Responds to **WSSD Johannesburg Plan of Implementation** call to accelerate the shift towards SCP, decoupling economic growth from environmental degradation.

It is a global and informal **multi stakeholder platform** that :

1. Supports the **development and implementation of projects and programmes on SCP** based on regional and national priorities, and multi-stakeholder partnerships and mechanisms
2. Provides inputs for the elaboration of **the 10 Year Framework of Programmes (10YFP)**, to be further developed during the UN Commission for Sustainable Development (CSD 18-19 cycle in 2010 and 2011)



Mechanisms of the Marrakech Process



Regional Programmes & Strategies

Developed at the regional & national levels

Marrakech Task Forces

On specific SCP issues, led by Governments

UN Inter-Agency Network

With the participation of 12 UN Agencies

Cooperation Dialogue

Engage development agencies in SCP

Business & NGOs Forums

Broaden business and NGOs engagement

Major groups dialogue

Support participation of major groups



Main Outcomes: Regional strategies on SCP



Latin America

- Regional Strategy on SCP (implementation, LAC Forum)
- Regional Government Council on SCP
- MERCOSUR – SCP Action Plan

Africa

- African 10YFP on SCP (AU, NEPAD, AMCEN, UNECA)
- African Roundtable on SCP
- Task Force: Cooperation with Africa

Europe

- EU SCP and Sustainable Industrial Policy Action Plan

Asia Pacific:

- Regional Help Desk on SCP
- Green Growth Initiative (Korea & UNESCAP)

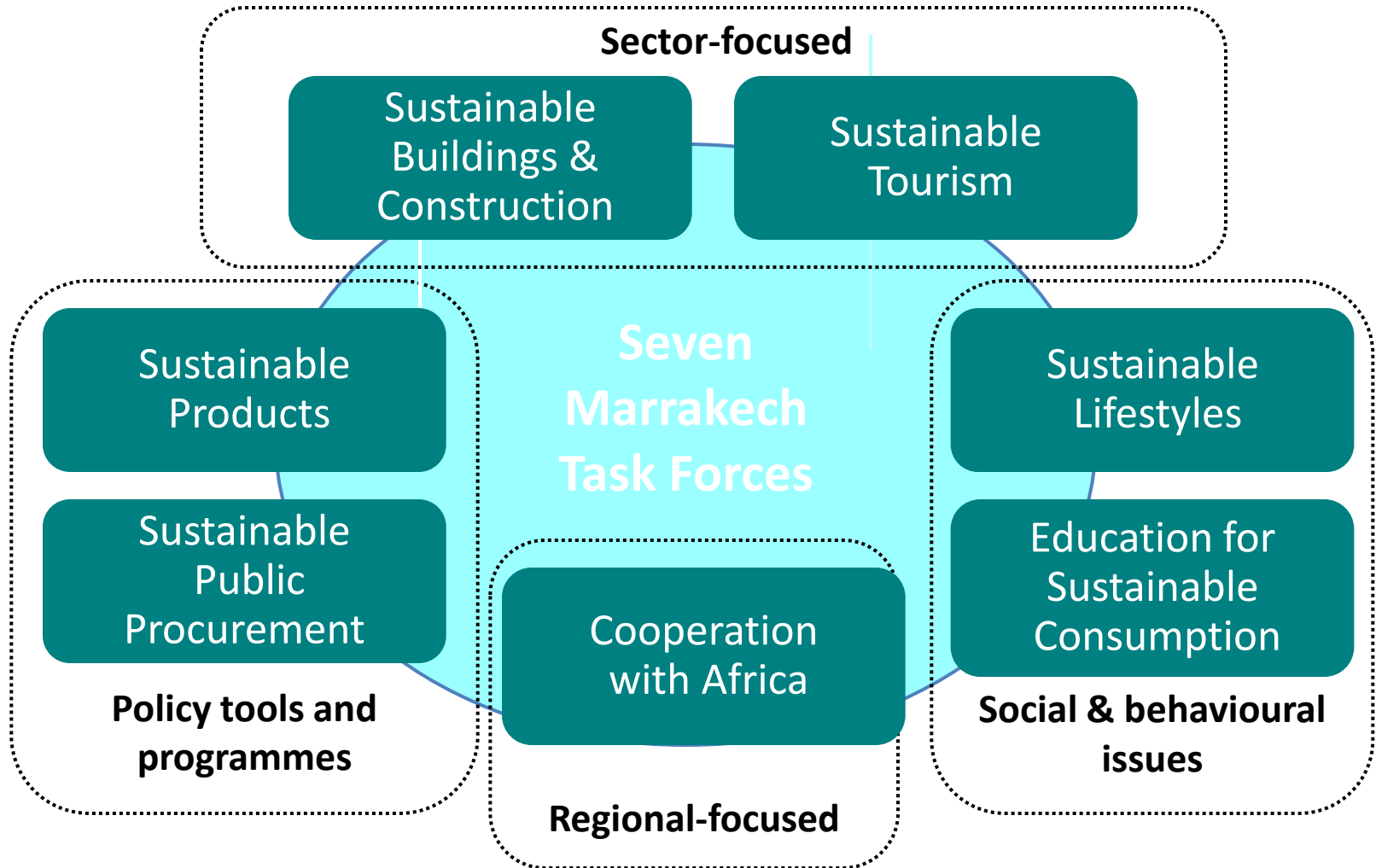
West Asia:

- Regional Strategy on SCP

North America:

- Regional Consultations and development of activities on SCP

Task Forces: supporting SCP implementation

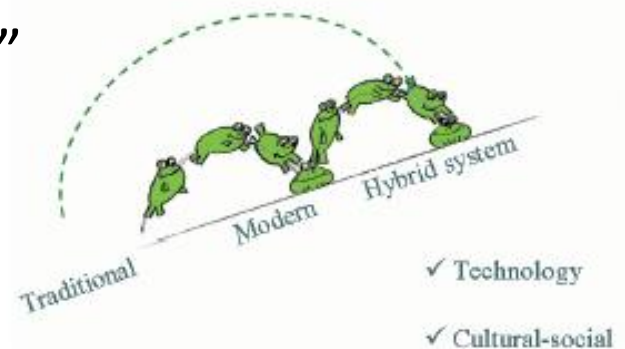


Why SCP for Development? The role of Development Agencies



- SCP can help to achieve the MDGs.
- SCP offers new opportunities such as the creation of new markets, green and decent jobs (e.g. markets for organic food, fair trade, sustainable tourism, renewable energy,) and more efficient, equitable, and welfare-generating natural resources management.
- It also offers the possibility for developing countries to “leapfrog” to more resource-efficient, environmentally sound and competitive technologies, bypassing inefficient and polluting phases of development.

Opportunity to Leapfrog



Survey 2006: How Development Agencies Make a Difference

Perceived benefits of SCP

- Reduction of future costs: 79%
- contribution to poverty reduction: 63%
- contribution to major environmental challenges: 63%
- Better access to basic services: 53%
- Enabling more cost effective practices: 53%
- New Market opportunity: 47%
- Enabling leapfrogging: 47%
- creating new sources of employment: 37%
- Reduction public management cost: 11%



Survey 2006: how Development Agencies make a Difference

How to improve SCP integration at national & local levels?



- 68% - promoting new partnerships
- 63% - demonstrating the benefits of SCP for poverty and encouraging better communication within governments
- 47% - engaging new stakeholders and informing national governments about the benefits of SCP.

Suggestions

- Briefings and awareness raising on SCP to agencies
- Better communication on SCP benefits on poverty
- Database on best practices
- Include SCP in strategies & operational guidelines
- Strengthen cooperation among agencies

Towards the CSD and 10YFP

- The 10YFP needs to move the SCP agenda along, building on Agenda 21 and the JPOI.

It should **define common principles & key priority areas for international community to focus on** cooperation & support specific activities (based on regional/national priorities, needs and initiatives).

- Provide incentives for all stakeholders to engage in and support concrete SCP-related actions.
- Be composed of: **Declaration/decision & Framework for Action** based on global & regional priorities, flexible, clear and relevant enough so as to effectively induce and inspire action towards SCP.



REGION	AFRICA	ASIA & THE PACIFIC	EUROPE	LATIN AMERICA & THE CARIBBEAN	ARAB REGION (WEST ASIA)
PRIORITIES					
PRIORITY SECTORS					
ENERGY	<input type="checkbox"/>	<input type="checkbox"/>	●	●	<input type="checkbox"/>
AGRICULTURE—FOOD	<input type="checkbox"/>	<input type="checkbox"/>	●	●	<input type="checkbox"/>
HOUSING (BUILDING & CONSTRUCTION)	<input type="checkbox"/>		●	*	*
TRANSPORT / MOBILITY	<input type="checkbox"/>	<input type="checkbox"/>	●	*	*
TOURISM	●	●		●	<input type="checkbox"/>
WASTE	<input type="checkbox"/>	<input type="checkbox"/>		●	<input type="checkbox"/>
WATER	<input type="checkbox"/>	●		●	<input type="checkbox"/>
PRIORITY SCP PROGRAMMES/TOOLS					
NATIONAL SCP ACTION PLANS/PROGRAMMES And at Local Level	<input type="checkbox"/>	●	●	<input type="checkbox"/>	<input type="checkbox"/>
FINANCE AND ECONOMIC FRAMEWORK FOR SCP	●	<input type="checkbox"/>	●	●	
SUSTAINABLE PROCUREMENT	<input type="checkbox"/>	<input type="checkbox"/>	●	<input type="checkbox"/>	<input type="checkbox"/>
SUSTAINABLE PRODUCTS & SERVICES (Labelling & Standards)	<input type="checkbox"/>	●	●	●	*
EDUCATION, INFORMATION ON SCP & SUSTAINABLE LIFESTYLES	<input type="checkbox"/>	●	●	<input type="checkbox"/>	<input type="checkbox"/>
ENHANCING BUSINESS COMPETITIVENESS THROUGH SCP (SMEs and value chains)	<input type="checkbox"/>	●	●	<input type="checkbox"/>	●
URBAN & RURAL DEVELOPMENT (SUSTAINABLE CITIES)	<input type="checkbox"/>	●	●	●	<input type="checkbox"/>
CLEANER PRODUCTION (NCPC)	<input type="checkbox"/>	<input type="checkbox"/>			●
REGIONAL SCP INFORMATION NETWORK	<input type="checkbox"/>	●		<input type="checkbox"/>	<input type="checkbox"/>
CROSS-CUTTING ISSUES					
POVERTY ALLEVIATION	<input type="checkbox"/>	●		●	<input type="checkbox"/>

● Priority identified at SCP Expert Meetings

Priority from Regional meetings & RIMs

* Priority under Energy or Urban Development

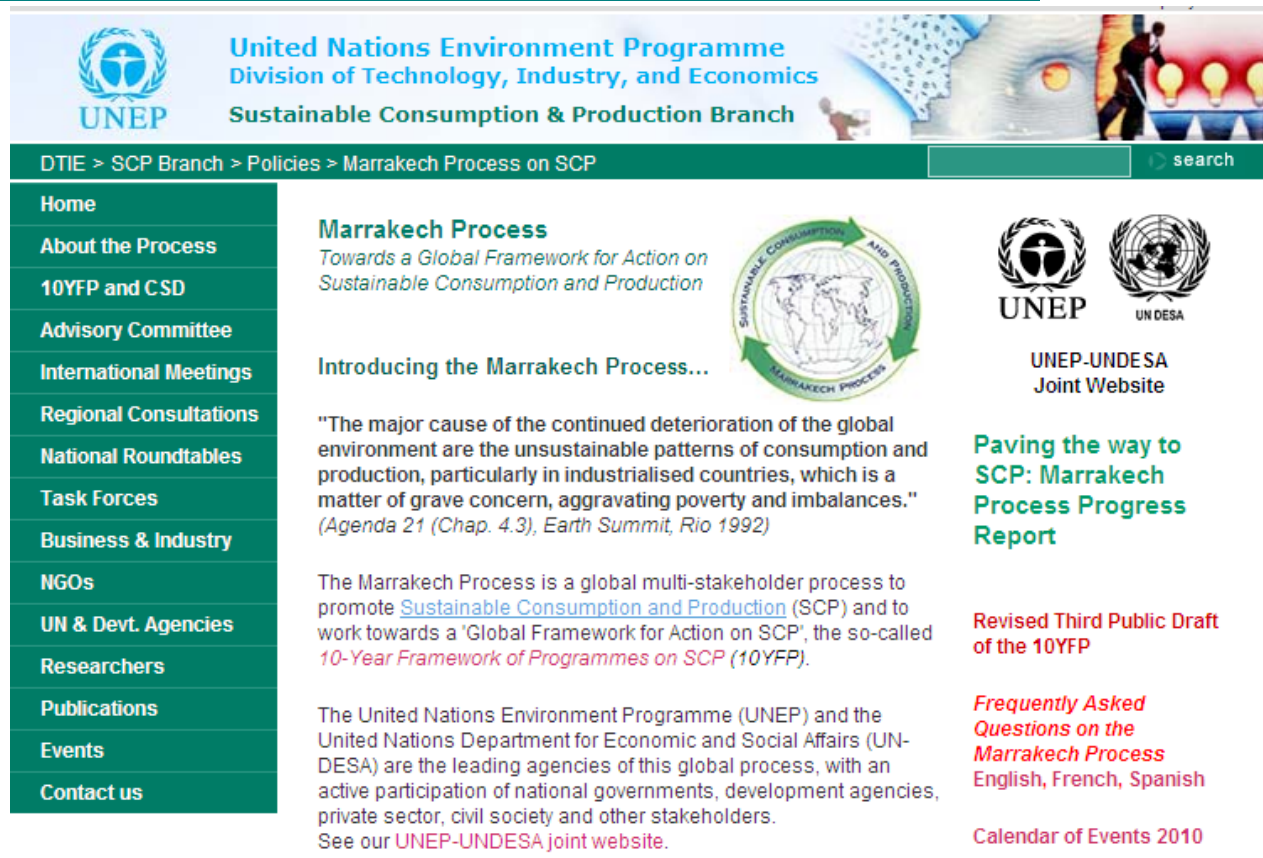
CSD18 Chair's Summary: proposed programmes for the 10YFP



- Some priority sectors and areas :
 - Housing and Building
 - Transportation
 - Food and Agriculture
 - Small-Scale Enterprises
 - Energy and Water Efficiency
 - The information technology sector
 - Waste management
 - Sustainable tourism
 - +
 - Sustainable procurement
 - Education for Sustainable lifestyles

Thank You for more information see:

www.unep.fr/scp/marrakech/



The screenshot shows the UNEP website page for the Marrakech Process on SCP. The header includes the UNEP logo and the text: "United Nations Environment Programme, Division of Technology, Industry, and Economics, Sustainable Consumption & Production Branch". A navigation bar shows the path: "DTIE > SCP Branch > Policies > Marrakech Process on SCP". A search bar is on the right. A left sidebar contains a menu with items: Home, About the Process, 10YFP and CSD, Advisory Committee, International Meetings, Regional Consultations, National Roundtables, Task Forces, Business & Industry, NGOs, UN & Devt. Agencies, Researchers, Publications, Events, and Contact us. The main content area features the title "Marrakech Process" with the subtitle "Towards a Global Framework for Action on Sustainable Consumption and Production". A circular logo for the Marrakech Process is shown, with "Sustainable Consumption" and "And Production" around a globe. Below this is the text "Introducing the Marrakech Process..." followed by a quote from Agenda 21 (Chap. 4.3) and a paragraph describing the Marrakech Process as a global multi-stakeholder process. The footer of the page includes logos for UNEP and UN DESA, the text "UNEP-UNDESA Joint Website", and links to "Paving the way to SCP: Marrakech Process Progress Report", "Revised Third Public Draft of the 10YFP", "Frequently Asked Questions on the Marrakech Process" (English, French, Spanish), and "Calendar of Events 2010".

United Nations Environment Programme
Division of Technology, Industry, and Economics
Sustainable Consumption & Production Branch

DTIE > SCP Branch > Policies > Marrakech Process on SCP

search

Home
About the Process
10YFP and CSD
Advisory Committee
International Meetings
Regional Consultations
National Roundtables
Task Forces
Business & Industry
NGOs
UN & Devt. Agencies
Researchers
Publications
Events
Contact us

Marrakech Process
Towards a Global Framework for Action on Sustainable Consumption and Production





Introducing the Marrakech Process...

"The major cause of the continued deterioration of the global environment are the unsustainable patterns of consumption and production, particularly in industrialised countries, which is a matter of grave concern, aggravating poverty and imbalances."
(Agenda 21 (Chap. 4.3), Earth Summit, Rio 1992)

The Marrakech Process is a global multi-stakeholder process to promote [Sustainable Consumption and Production](#) (SCP) and to work towards a 'Global Framework for Action on SCP', the so-called *10-Year Framework of Programmes on SCP (10YFP)*.

The United Nations Environment Programme (UNEP) and the United Nations Department for Economic and Social Affairs (UN-DESA) are the leading agencies of this global process, with an active participation of national governments, development agencies, private sector, civil society and other stakeholders. See our [UNEP-UNDESA joint website](#).



UNEP-UNDESA
Joint Website

Paving the way to SCP: Marrakech Process Progress Report

Revised Third Public Draft of the 10YFP

Frequently Asked Questions on the Marrakech Process
English, French, Spanish

Calendar of Events 2010