



Green Economy Initiative

*Linkages to Sustainable Consumption and Production
Paris, 18-19 March 2010*



Green Economy: Context and Definition





The Global Context

Crisis of the three “Fs”:

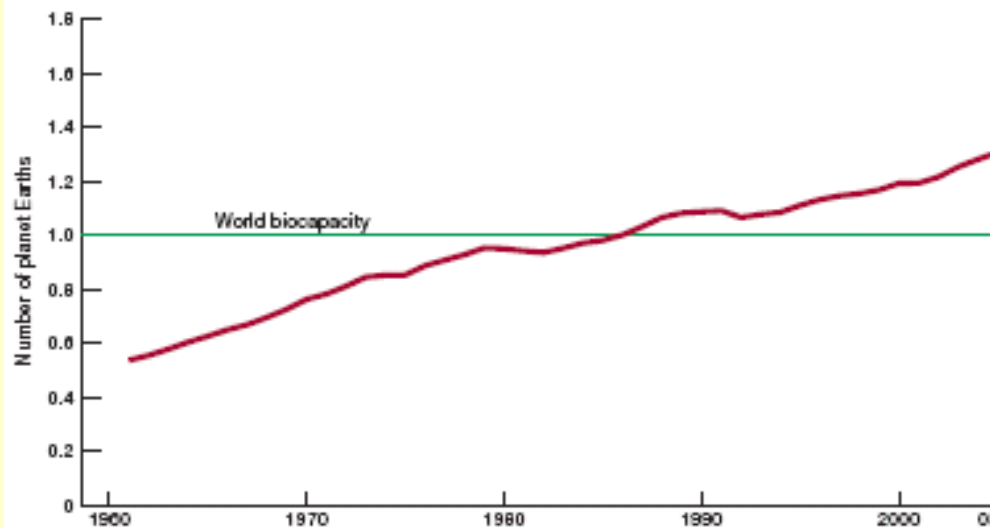
- **Financial** - 18 to 51 million unemployed over 2007 levels & the number of extremely poor increased by at least 100 million people worldwide
- **Fuel** - rising prices cost developing economies USD 400 billion in higher energy bills in 2007
- **Food** - rising prices cost developing countries USD 324 billion in 2007



The Global Context

Economic activity currently consumes more biomass than the Earth produces on a sustainable basis (i.e. the ecological footprint exceeds our planet's capacity to regenerate)

Fig. 2: HUMANITY'S ECOLOGICAL FOOTPRINT, 1961-2005

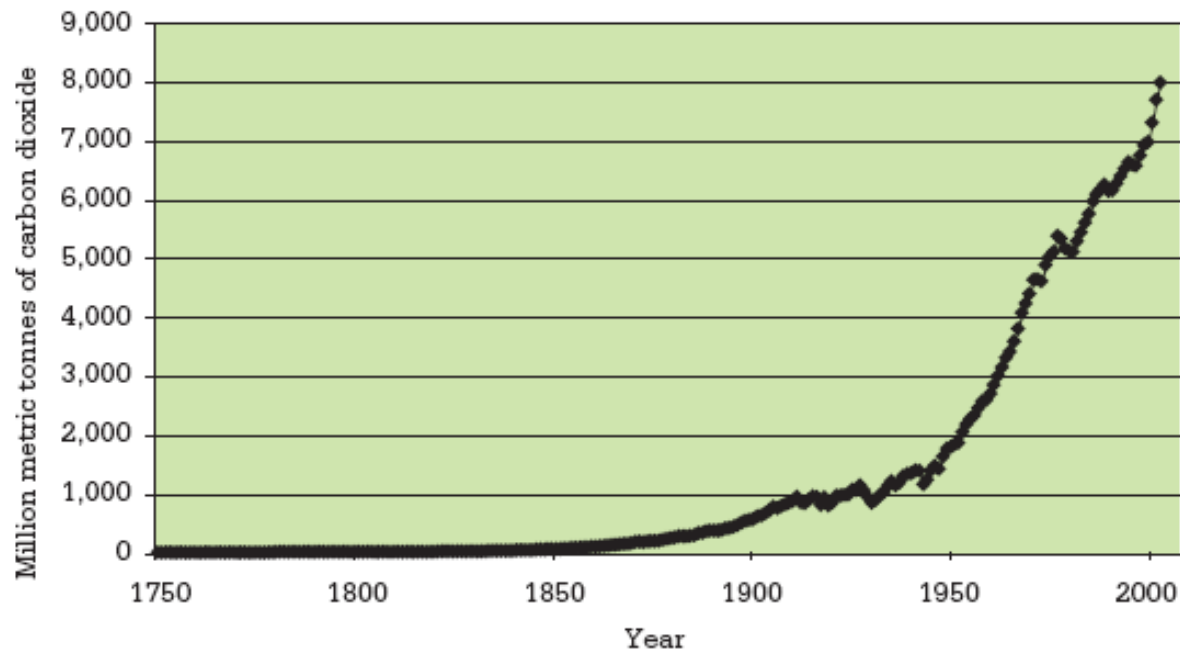


LIVING PLANET REPORT 2008



The Global Context

FIGURE 1. Global carbon dioxide emissions from fossil fuels, 1751-2004





From Crisis to Action - Emerging Opportunities

- **Collective global “rethink”** of development and business models
- Governments looking for ways to **stimulate economic activity and create jobs**
- Significant **international momentum** for transition to a green economy and more sustainable production and consumption



UN General Assembly Resolution 64/236

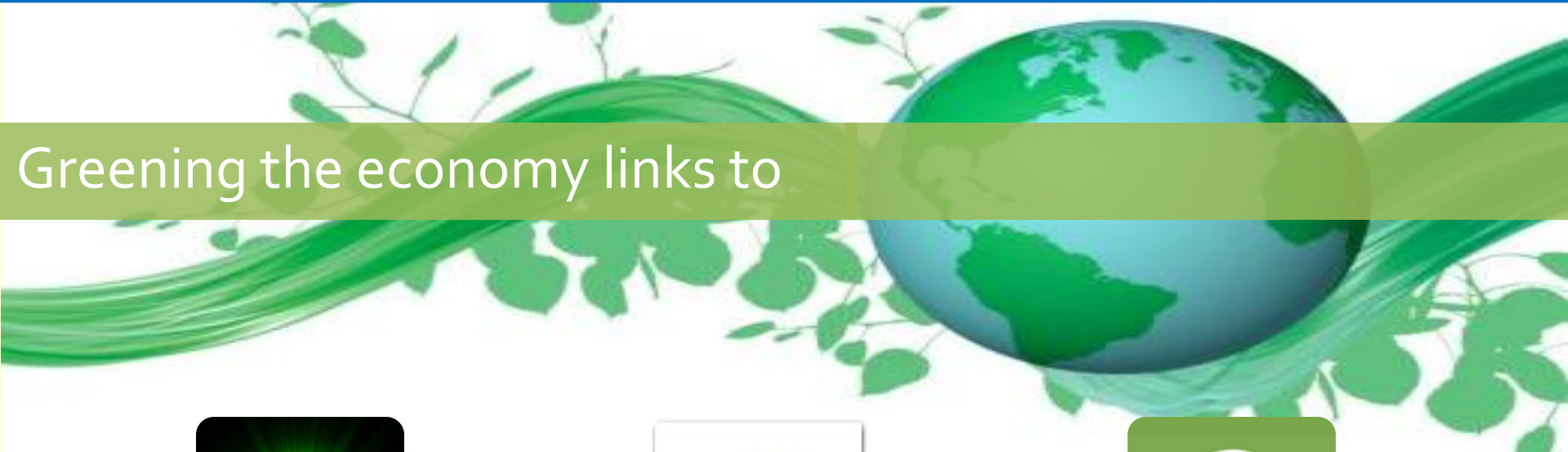
- Decided to organize a three-day United Nations Conference on Sustainable Development (Rio+20) in 2012
- Themes will include: “a **green economy** in the context of **sustainable development** and **poverty eradication** and the institutional framework for sustainable development”



UNEP's Working Definition of a Green Economy

*A system of economic activities related to the production, distribution and consumption of goods and services that result in **improved human well-being** over the long term, while not exposing **future generations** to significant **environmental risks** and **ecological scarcities***





Greening the economy links to



engine of development



creation of employment



poverty eradication



UNEP Green Economy Initiative and Linkages to Sustainable Production and Consumption





GEI Objective

Advise countries in greening their economies by working with a wide range of partners to provide cutting edge economic analysis and research products





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Green Economy Report



Agriculture
Building
Cities
Energy
Finance
Forest
Manufacturing
Tourism
Transport
Waste
Water
Modeling
Enabling Conditions



Most of the sectors being analyzed are critical from an SCP perspective



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Advisory Services

- Over two dozen requests received by UNEP to date - active in Africa, Asia and the Pacific, Europe and West Asia
- Examples
 - UNEP report on “Low Carbon Green Growth for Developing Countries in East Asia”
 - UNEP overview report on Republic of Korea “National Strategy for Green Growth”
 - Upcoming Green Economy report on Indonesia
 - Upcoming work on flagship countries: Mexico, South Africa, Brazil
- Europe – launched study on promoting organic agriculture in Eastern Europe, Caucasus, and Central Asia



Ensuring linkage to SCP Activities

- Build on strong sectoral expertise in key areas: cleaner production, smart buildings, resource efficiency, sustainable tourism
- Complement work on Resource Panel
- Deepen ongoing partnerships in key countries: Mexico, Indonesia, South Africa.



Challenges Ahead

- Coordinating knowledge delivery to key partners/
Delivering as a team on advisory services.
- Building on key UNEP strengths, particularly technical expertise in SCP, Energy, and Transportation



Thank you!

www.unep.org/greeneconomy