

# **Regional approaches to Green Economy and SCP: The case of Asia and the Pacific**



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# Content



- This presentation is about
  - Country needs related to the Green Economy and SCP
  - Lessons learned
  - Critical factors for regional and national implementation
  - Synergies in the regional/national level
- This presentation is NOT about
  - Regional or national interpretations of the Green Economy
  - Pilot projects

# Country needs



- Assistance to develop an operational plan for sustainable development
  - Answer “how to” questions
  - Steering them but NOT imposing to them our agendas
- Capacity strengthening
  - NOT training
  - Continuity of efforts
- Facilitate implementation
  - Use existing cooperation platforms and initiatives
  - Strengthen regional/national delivery mechanisms

We can offer all of them

# How we can create added value?



- **Country Level: Messages**
  - GDP itself is not an adequate index of sustainable development
  - “Pilots” are not adequate for change. We need regulation, pricing, charging, taxation and allocation policies that promote sustainable economic development
  - Innovation (process and product); new technologies; consumer awareness
- **Regional sub-Regional Level**
  - Guide established initiatives or organisations that influence policy agendas and development programmes
  - In Asia Pacific: The “Green Growth Initiative”; ADB and other donors; ASEAN; EACP etc.

# The consumption dilemma



Why me?  
I do not have power to  
change things and in any  
case it is not my fault!



# Successful mainstreaming



- **Types of governance**
  - Western type republics, dominant party parliamentary systems, single party systems, etc.
  - Green Economy and SCP will be mainstreamed with different policy tools in each case
- **Social and cultural values**
  - Sufficient Economy; Gross National Happiness; Himalaya Consensus. All of these initiatives started in Asia
- **The Regional super-powers**
  - Models; Push-Pull approach; Drivers of regional development

# Synergies



- Regional, sub-regional level
  - Donors: Evaluation and selection criteria of programmes/projects
  - Green Growth as the political platform. Green Economy concepts into the Green Growth roadmaps. SCP work for technical support
- Country level:
  - The government should be the OWNER of any process,
  - We (UN system other IGOs, donors etc.) support specific processes.
  - Common programming

# Determinants of success



- Common and consistent language
- Work with donors
- Focus on policies
- Limits of our capacities
- Share ownership
- Follow up with countries