



# MARRAKECH TASK FORCE ON SUSTAINABLE LIFESTYLES

3-June-08

*Dear Member of the Task Force on Sustainable Lifestyles, with this News Letter, I want to inform you about and invite you to different activities.*

## Reminder /National Outreach

In order to “spread the word” on the need to change unsustainable consumption patterns and also to collect good ideas and experiences, we would like to invite you to undertake national outreaches. With this we mean, to arrange a meeting with colleagues/different actors/NGOs, business etc. in your home country, to discuss different aspects on sustainable lifestyle/ consumption. This will also provide a opportunity to; present the Task Force on Sustainable Lifestyles and its work; inform about the Global Survey UNEP are launching this Summer; collect results from project and other initiatives on Sustainable Lifestyles to feed into the Task Force work.

### We will be able to provide you with:

- Brochure on the Task Force on Sustainable Lifestyles
- Power Point presentation on the Task Force
- Information on a Survey on Sustainable Lifestyles
- Questions to discuss during the meeting
- Information on Sustainable Communications
- Information on Task Force project “Creative Communities” and other projects

- Communicating Sustainability – How to produce efficient public campaigns
- Flyer on the 10 Year Framework of Programmes

We anticipate the outreaches to be undertaken during spring and fall 2008. In September we are planning another Task Force meeting. At this meeting, we hope we can present some of the results from the outreaches.

## Task Force Member Activities

A number of the TF members do have activities on Sustainable Lifestyles/ consumption - please share them with us. See Task Force Website, headline Task Force Members, for examples from some members.

If you are interested in carrying out an outreach or send information on good examples/activities, please contact me, email address:

[gunilla.blomquist@environment.ministry.se](mailto:gunilla.blomquist@environment.ministry.se)

## CSD in New York

The CSD meeting (Commission on Sustainable Development in New York, finished the review year meeting a couple of weeks ago. Sustainable Consumption and Production is one of the CSD’s working program cross-cutting issues. The result from the meeting is not very encouraging, actually no progress since last year – see Chair Summary at [www.un.org/esa/sustdev/csd/csd16/documents/chair\\_summary](http://www.un.org/esa/sustdev/csd/csd16/documents/chair_summary)



# MARRAKECH TASK FORCE ON SUSTAINABLE LIFESTYLES

3-June-08

At a Parallel Session at CSD, the Marrakech Task Forces presented their progress and their work related to Africa. Sweden presented the overall objective for the Task Force on Sustainable Lifestyles, the focus for 2008 and two new TF projects in Africa, see below.

**Focus for 2008:** Cultural diversity/ the outreaches/indicators/ business case, Global Survey (runned by UNEP).

## **New projects in Africa:**

### 1) Creative Communities for Sustainable Lifestyles

- will deal with grass roots innovations in everyday life and their implications in terms of promoting sustainable lifestyles – comparing European experiences with those in emerging countries.
- Based on previous pilot projects in China, India and Brazil.

Project leaders: Mr Francois Jegou, Strategic Design Scenarios, Brussels and Creative Communities for Sustainable Lifestyles, Prof. Ezio Manzini, Politecnico di Milano

### 2) Introducing Sustainable Lifestyle and Sustainable Entrepreneurship into African universities and colleges

- a training project, with development of training packages, module implementation at selected universities, revision and conducting "Educate the Educators" workshops.

Project leader: Michael Kuhndt, UNEP/ Wuppertal Institute Collaborating Centre on SCP.

Possible cooperators; TF on Education for Sustainable Consumption, Sustainable Tourism, Cooperation with Africa.

## **ARSCP- 5**

The Task Force will participate at the African Roundtable on Sustainable Consumption and Production (ARSCP) 4 – 6 June 2008 in Johannesburg. We will be facilitating a parallel session on Sustainable Lifestyles. Presentations and discussions will be on Sustainable Consumption related to climate change and agriculture and water, cultural diversity, how Sustainable Consumption is perceived and practiced in the African region and Task Force projects in Africa. The Task Force will also be presented during the introduction session in plenum together with the other Task Forces.

## **SCP meeting in Prague**

The Ministry of the Environment in Czech Republic is hosting the European Stakeholder Meeting on SCP in Prague, 23 – 24 June. The main focus will be on the EU SCP Action Plan, the 10-Year Global Framework of Programmes on SCP and the role of stakeholders in developing and implementing SCP.

Please remember to use the TFSL as a network, distribute interesting information on lifestyles to all TFSL members from your organization or region!! The Task Force will never be more active than its members!

Best regards,

/Gunilla Blomquist