

## Task Force Sustainable Lifestyles

PROJECT		TARGET GROUPS	LANGUAGE	CONTACT DETAILS	OUTCOME
Communicating Sustainability. How to Produce Effective Public Campaigns And Training workshops “How to communicate Sustainable Lifestyles”	<p>An international guide with case studies to inspire and help public institutions communicate on sustainable development.</p> <p>Based on the guide, training workshops on communicating sustainable lifestyles.</p>	Public institutions, local and national authorities, NGOs and consumers associations	English, French and Spanish	<p><a href="http://www.unep.fr/scp/publications/details.asp?id=DTI/0679/PA">http://www.unep.fr/scp/publications/details.asp?id=DTI/0679/PA</a> Ms. Solange Montillaud-Joyel (UNEP DTIE) at <a href="mailto:Solange.Montillaud-Joyel@unep.fr">Solange.Montillaud-Joyel@unep.fr</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a></p>	Checklist – what to consider when producing campaigns Good Examples
Sustainability Communications. A Toolkit for Marketing and Advertising Courses	A higher education toolkit on sustainability communications (business and public sector) with theoretical and methodological background, case studies and pedagogic resources	Higher education students and teachers in marketing, communications and advertising	English and French	<p><a href="http://www.unep.fr/shared/publications/cdrom/DTIx0886xPA/">http://www.unep.fr/shared/publications/cdrom/DTIx0886xPA/</a> Ms. Solange Montillaud-Joyel (UNEP DTIE) at <a href="mailto:Solange.Montillaud-Joyel@unep.fr">Solange.Montillaud-Joyel@unep.fr</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a></p>	Tools and information on SC and Sustainable lifestyles to students and teachers in communication
Global Survey on Sustainable Lifestyles	An online Global Survey to explore how young adults from different cultures in the world perceive, imagine and shape sustainable lifestyles	Young people, policy-makers and sustainability communications professionals	English, French, Spanish, Japanese, Portuguese	<p><a href="http://www.unep.fr/scp/marrakech/taskforces/lifestyles.htm">http://www.unep.fr/scp/marrakech/taskforces/lifestyles.htm</a> Ms. Fabienne Pierre (UNEP DTIE) at <a href="mailto:Fabienne.pierre@unep.fr">Fabienne.pierre@unep.fr</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a></p>	Identify what Sustainable Lifestyles means in different regions/countries in order to find appropriate means and tools to change unsustainable consumption
Business of Low Carbon and Resource Efficient Lifestyles	Guidelines, information and tools based on business and NGOs interviews and expertise	Business, specific sectors, policy-makers in developing countries	English	<p>UNEP/Wuppertal Collaborating Center on SCP Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a></p>	Guideline for Business how they can promote Sustainable Lifestyles/Consumption

Introducing sustainable lifestyle and sustainable entrepreneurship into African universities and colleges	Training sessions in eight African universities to introduce the concept of SCP as an opportunity for students to elaborate business ideas	Students in African universities	English	<a href="http://www.scp-centre.org/AFRICAN_UNIVERSITY_ES.2017.0.html">http://www.scp-centre.org/AFRICAN_UNIVERSITY_ES.2017.0.html</a> Ms. Fisseha Tessema at <a href="mailto:fisseha.tessema@scp-centre.org">fisseha.tessema@scp-centre.org</a> from UNEP/Wuppertal Collaborating Center on SCP	Integrate aspects on Sustainable Lifestyles in education in African universities and at the same time promote new business development
Evidence on Sustainable Lifestyles	Research on sustainable lifestyles (behaviours, environmental impact, tools and methods to tackle the issue)	Policy-makers	English	Stockholm Environment Institute Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a>	Identified research gaps – what more do we need to know in order to act.
Creative Communities for Sustainable Lifestyles	Identification of bottom up sustainable solutions and workshops on sustainable lifestyles in the urban environments of emerging countries	Policy-makers, local authorities, designers, universities	English	<a href="http://www.sustainable-everyday.net">www.sustainable-everyday.net</a> Mr. François Jégou: <a href="mailto:francois.jegou@solutioning-design.net">francois.jegou@solutioning-design.net</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a>	Good practices on grassroot level to find everyday solutions on how to live sustainable
Intercultural Sister Classrooms	Development of didactic materials on sustainable lifestyles with purpose to integrate SC into school programmes and curricula	Schools /universities, teachers and students and policy-makers	English Spanish	Ms Ana Quiros, Eco Global in Costa Rica <a href="mailto:ana.quiros@ecoglobal.org">ana.quiros@ecoglobal.org</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a>	Integrated aspects on sustainable lifestyles in education
YouthXChange	Helping trainers and individuals to understand and communicate on Sustainable lifestyles. Development of training Kits/material	Schools/teachers and students, Civil Society	A number of languages	Isabella Marras DTIE UNEP <a href="mailto:Isabella.marras@unep.fr">Isabella.marras@unep.fr</a> Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a>	Awareness rising on Sustainable lifestyles and training materials in different languages for schools and civil society.
Task Force Seminars on SCP issues in North West Russia	Seminars on SCP issues, arranged by the Marrakech Task Forces. Possible: Building/construction; Lifestyles and Education; possible Green Public Procurement and Sustainable Products	Governments (local and central), business and Civil Society	English /Russian	Ms. Gunilla Blomquist (Swedish Ministry of the Environment) at <a href="mailto:gunilla.blomquist@environment.ministry.se">gunilla.blomquist@environment.ministry.se</a>	Dissemination of knowledge on sust. Building/construction, good practices on sust.lifestyles and awareness rising, tools for integration SC aspects in school curricula etc.