



## UNEP 23<sup>d</sup> Consultative Meeting on Business & Industry

Co-hosted by the United Nations  
Environment Programme and the  
International Chamber of Commerce

26 - 27 October 2006, Gaz de France Headquarters, 23 rue Philibert Delorme, 75840 Paris cedex 17, France

### Final Agenda

- 8h00 - 9h00 Registration, call to order by meeting facilitator Paul Hohnen, IISD
- 9h00 - 9h30 Opening by Shafqat Kakakhel, Deputy Executive Director of UNEP  
Welcome by Hervé Casterman, Director of Environment, Gaz de France

26 October AM		26 October PM		27 October AM	
Session 1 - Thursday morning		Session 2 - Thursday afternoon		Session 3 - Friday morning	
Industry as a Partner for Sustainable Development: building on the Report Cards on environment and responsibility		Resource Efficiency: responding to energy and climate challenges		Corporate responsibility in the value chain: Supply Chain Management and Capacity Building	
9:30 - 11:00	Roundtable discussion	14:00 - 15:45	Roundtable discussion	9:00 - 10:30	Roundtable discussion
<i>Participants:</i> <ul style="list-style-type: none"> <li>- Richard Armand, Entreprises pour l'Environnement, World Business Council for Sustainable Development</li> <li>- Jean-Paul Jeanrenaud, Head, Business and Industry Relations, World-wide Fund for Nature (WWF)</li> <li>- Winston Gereluk, Advisor, International Confederation of Free Trade Unions (ICFTU)</li> <li>- Nelmara Arbex, Director of Learning &amp; Services, Global Reporting Initiative (GRI)</li> <li>- Marcelo Silveira Campos, Director: Industrial Affairs, Brazilian Chemical Industry Association</li> <li>- Jostein Mykletun, Deputy Director General, Ministry of Foreign Affairs, Norway</li> <li>- Arab Hoballah, Head SCP Branch, UNEP DTIE</li> </ul>		<i>Participants:</i> <ul style="list-style-type: none"> <li>- Marc Darras, Environment Division, Gaz de France, and ICC / Business Action for Energy (BAE)</li> <li>- Aat Peterse Programme Manager Low Carbon Cars, European Federation for Transport and the Environment</li> <li>- Udo Hartmann, Senior Manager Environmental Protection, DaimlerChrysler</li> <li>- Constant Van Aerschot, Director Construction Trends, Lafarge, and UNEP Sustainable Building &amp; Construction Initiative</li> <li>- Cédric Philibert, Principal Administrator, Energy Efficiency and Environment Division, International Energy Agency (IEA)</li> <li>- Eric Usher, Unit Head, Energy Branch, UNEP DTIE</li> </ul>		<i>Participants:</i> <ul style="list-style-type: none"> <li>- Luis Neves, Senior Manager, Corporate Sustainability, Deutsche Telecom and Global e-SustainAbility Initiative (GeSI)</li> <li>- Harry Spaas, Responsible Care Leader and Environment, Health &amp; Safety Director, Dow Chemicals (Europe)</li> <li>- Lutz Preuss, Lecturer, International Business Policy, School of Management, University of London</li> <li>- Steve Hellem, Executive Director, Global Environmental Management Initiative (GEMI)</li> <li>- Jeanette Funke, Head of Division Sustainable Technology, Industrial and Urban Development, InWent (Capacity Building International)</li> <li>- Leo Heileman, Unit Head, SCP Branch, UNEP DTIE</li> </ul>	

11:00 - 11:30	Coffee / Tea Break	15:45 - 16:15	Coffee / Tea Break	10:30 - 11:00	Coffee / Tea Break
11:30 - 13:00	Working Groups Discussion in four industry sector clusters*	16:15 - 17:45	Working Groups Discussion in four industry sector clusters*	11:00 - 12:15	Working Groups Discussion in four industry sector clusters*
	<p>Aim: to discuss industry action plans (see "<i>Class of 2006</i>", UNEP 2006) and policy recommendations for CSD15 on Industrial Development and CESR (see introduction below)</p> <p>Four cluster groups:</p> <ul style="list-style-type: none"> <li>- <b>extractive industries group</b>, chaired by Andrea Athanas, Business and Biodiversity Unit, IUCN - The World Conservation Union</li> <li>- <b>water, energy &amp; transport infrastructure / systems group</b>, chaired by Marc Darras, Environment Division, Gaz de France</li> <li>- <b>manufacturing industries group</b>, chaired by James Fava, Managing Director, Five Winds International and UNEP/SETAC Life Cycle Initiative</li> <li>- <b>services group</b>, chaired by Maggie Brenneke, Associate Director, SustainAbility</li> </ul>		<p>Aim: To explore innovations in improving material resource efficiency to reduce GHG emissions, with identification of related cooperation possibilities (see introduction below)</p> <p>Four cluster groups:</p> <ul style="list-style-type: none"> <li>- <b>extractive industries group</b>, chaired by Andrea Athanas, Business and Biodiversity Unit, IUCN - The World Conservation Union</li> <li>- <b>water, energy &amp; transport infrastructure / systems group</b>, chaired by Marc Darras, Environment Division, Gaz de France</li> <li>- <b>manufacturing industries group</b>, chaired by James Fava, Managing Director, Five Winds International and UNEP/SETAC Life Cycle Initiative</li> <li>- <b>services group</b>, chaired by Maggie Brenneke, Associate Director, SustainAbility</li> </ul>		<p>Aim: To compare experiences, actions to promote capacity building via supply chain management, and suggest options for working in an initiative with UNEP (see introduction below)</p> <p>Four cluster groups:</p> <ul style="list-style-type: none"> <li>- <b>extractive industries group</b>, chaired by Alan Knight Head of Standards and Related Services, AccountAbility</li> <li>- <b>water, energy &amp; transport infrastructure / systems group</b>, chaired by Nick Campbell, Environment Manager, Arkema, and chair of ICC Climate Change Task Force</li> <li>- <b>manufacturing industries group</b>, chaired by James Fava, Managing Director, Five Winds International and UNEP/SETAC Life Cycle Initiative</li> <li>- <b>services group</b>, chaired by Maggie Brenneke, Associate Director, SustainAbility</li> </ul>
		17:45 - 18:30	<b>Plenary feedback from Day 1</b> working group discussions and agreement on recommendations	12:15 - 13:00	<b>Closing Plenary with Day 2</b> working group discussions feedback and agreement on recommendations, with Arab Hoballah, Head SCP Branch, UNEP  Closing remarks by Jean-François Cirelli, Chair and CEO, Gaz de France
13:00 - 14:00	Lunch	18:30	Cocktail	13:00 - 13:30	<b>Closure, followed by light Lunch</b>
	26 October AM		26 October PM		27 October AM

Break up in four discussion / working groups will be along the following industry sector clusters:

- **extractive industries** (e.g. coal, oil and gas, mining)
- **water, energy & transport infrastructure / systems** (e.g. cement, construction, consulting engineering, electricity, road transport, railways, aviation, waste management, water management)
- **manufacturing industries** (e.g. aluminium, automotive, chemicals, coffee, fertilizer, food and drink, forest and paper, iron and steel, refrigeration)
- **services** (e.g. accounting, advertising, finance and insurance, information and communications technology, postal services, tourism)



*Class of 2006: Industry Report Cards on Environment and Social Responsibility* (UNEP 2006)

Available for sale online at:

<http://www.earthprint.com/show.htm>

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<http://www.unep.fr/outreach/bi/dialogue.htm> (Paris Meeting)

## Introduction to the three session debates: Guidance for the roundtable and working group discussions

### Session 1:

#### Industry as a Partner for Sustainable Development: building on the Report Cards on environment and social responsibility

The aim of this session is to discuss industry action plans for activities up to 2012 and policy recommendations for UNCSD15 on Industrial Development and corporate environmental and social responsibility (CESR). The discussion builds on the "*Class of 2006*" (UNEP 2006) publication, in particular the overview chapter with its suggested follow up actions and ways of advancing progress. Ideas include setting common priorities and action plans with measurable targets, and engaging stakeholder to improve the business case. Gaps identified in the overview include lack of measurable performance targets, new partnership invitations, data from developing countries and engagement of smaller companies (SMEs). The authors of the thirty Report Cards covered in the publication have been invited to respond to the suggested matrix (pages 17 - 18) of different types of activities and issues they intend to pursue in the coming years. Thinking of possible actions over the coming five years, of special interest is for example the sectors implied in topics to be addressed at CSD during the years 2008 - 2011. These are agriculture, transport, mining, chemicals, waste management and overall progress on sustainable consumption and production. Following initial responses from business and industry organisations, this session debate with its roundtable and subsequent working group brainstorms will be structured using the following discussion points:

- *Introducing collective industry policy declarations and action plans:* What has been the experience to date of different sectors? What are the barriers and opportunities? What are the most effective types of activities and the most relevant issues to address today?
- *Measuring and communicating progress:* What progress has been made and what difficulties experienced with industry-based and collective reporting efforts? How do organisations deal with issues related to boundaries and representivity?
- *Market signals:* Are requirements from financial markets - for example those of responsible investors, rating agencies and stock exchanges - having impact? What improvements are required in linking financial and sustainability performance?
- *Life cycle economy:* What are the barriers that hinder industry to implement the lessons learnt in the last decade concerning the life cycle impacts of products and services? Can corporate initiatives pave the way to overcome these barriers, or will it be necessary to build public support for national / supranational regulations and institutional innovations, labels and standards?

### Session 2:

#### Resource Efficiency: responding to energy and climate challenges

The aim of this session is to explore innovations in improving material resource efficiency to reduce GHG emissions, with identification of related cooperation possibilities. The debate is in part preparation for policy discussion at UNCSD15 in May 2007 on energy and climate. Evidence of the impact of climate change is growing, one recent example being BAS scientists making the first link between the collapse of an Antarctic ice shelf with global warming. At the same time, new studies are finding that the cost of climate change mitigation might in fact not be as high as originally predicted. On the Kyoto front, early lessons are being learned with emission trading systems and clean development mechanism projects. In all regions new approaches and incentives are being considered for improving energy efficiency and finding new ways of scaling up investment in cleaner technologies. At the company level, leading corporations are introducing new business models and zero emission action plans. Against this background, this session debate with its roundtable and subsequent working group brainstorms will be structured using the following discussion points:

- *Financing and investment in resource efficiency and cleaner technologies:* Do investors understand new technology options? Where are the market barriers? Are technology first movers being rewarded?
- *Regulation:* What is expected today from the regulator to put in place and improve enabling environments including emissions trading systems, subsidies, tax rebates, green procurement and other incentives?
- *Sustainable urban development:* How can we improve integration and private-public partnership in the terrain of energy and climate? What is the link between transport intermodality and infrastructure in the form of construction and buildings?

- *Materials:* What new materials and combinations of for example concrete, steel and wood and new fuel mixes can be promoted? Are expectations around biofuels realistic? How can alternative design and material use be promoted through partnering with others in the supply chain?
- *Corporate strategy:* What comprehensive climate strategies are companies introducing? How do corporations move from a piecemeal approach to comprehensive strategies? How do they manage to engage employees and external stakeholders in executing new approaches?

### Session 3:

#### Corporate responsibility in the value chain: Supply Chain Management and Capacity Building

The aim of this session is to compare experiences, actions to promote capacity building via supply chain management, and suggest options for working in an initiative with UNEP. Companies are changing how they manage their supply chains. Since the early 1990s, a worldwide restructuring process of industrial production and distribution systems has taken place. As outsourcing, insourcing, off-shoring, subcontracting, global supply relations and the like expand; new approaches show a shift from rigid, arms-length, customer-supplier relationships to alliances with upstream and downstream trading partners. Against this background, this session debate with its roundtable and subsequent working group brainstorms will be structured using the following discussion points:

- *Capacity building:* How can supply chains be used to building the capacity of developing country suppliers to meet international standards such as ISO? What is the experience of new initiatives to train managers and employees? How are information technologies used to greater effect in the new / old economy?
- *Integrating price, speed, quality and long term performance:* Is this a race to the bottom, or are large companies succeeding in using supply chain relations to improve sustainability performance (cf greening the supply chain, decent work conditions upstream).
- *Unpacking the value chain:* what are industries doing upstream and downstream, from the designer to the consumer, to create alternative consumption and production patterns?
- *Rolling out the corporate responsibility business case:* Are CESR expectations materialising and meeting the realities of transnational supply / value chains today? How can environmental-economic and social-economic considerations with related initiatives converge?